

PRESS RELEASE

<u>Distributor Profile:</u> Moscow Building Supply, located in Boise, Idaho, recently came on board with Rize and made their first purchase of KL100's. They are using KL100's to suspend their "lighting cloud displays" in their lighting department. The displays are used to showcase Moscow's lighting products to their customers. The Kwik Locs turned out to be a hit, with customers noticing the KL100's hanging the displays as soon as they entered the area! Moscow Building Supply has just opened a new location in Pullman, WA. Visit either location for all of your Rize cable suspension needs!

