



PRESS RELEASE

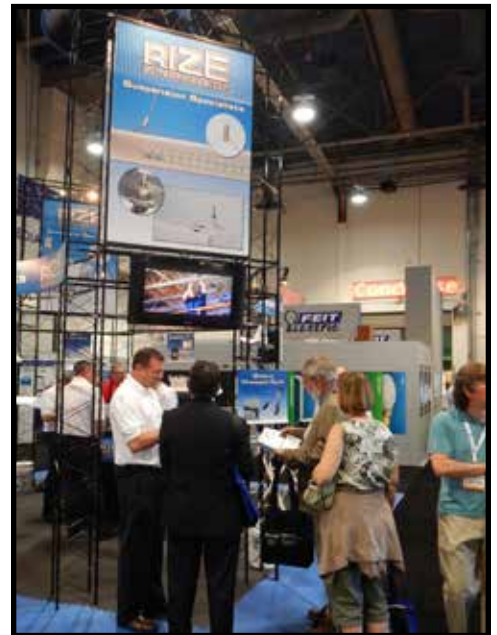
June 2014

Trade Show Profile: Rize Enterprises recently exhibited at LightFair International in Las Vegas. Since our inception in 2003, Rize has steadily grown into one of the largest cable suspension suppliers in the United States.

Our revolutionary Kwik-Loc system was widely received as a fast and reliable way to suspend LED, fluorescent lighting and HIDs. The inherent time saving qualities of the Kwik-Loc system have been shown to increase productivity by up to six times compared to traditional hanging methods.

Within our booth, we showcased several products including: the Cat Loc which is used for suspending lighting from a horizontal cable; the Con-Loc which offers a simple way to anchor into concrete; and a variety of cable, grippers, couplers and canopies.

Again, thank you for those that stopped by and we look forward to seeing you next year in New York!



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